



Linking Tourism & Conservation

World Parks Congress
Global Eco, Sydney
November 2014



Peter Prokosch

The world has already agreed



Convention on
Biological Diversity

*“ 17 % of terrestrial and inland water, and 10 % of coastal and marine areas (...) **conserved and effectively managed** ,”*

CBD Aichi 2020 Target 11



RIO+20
United Nations
Conference on
Sustainable
Development

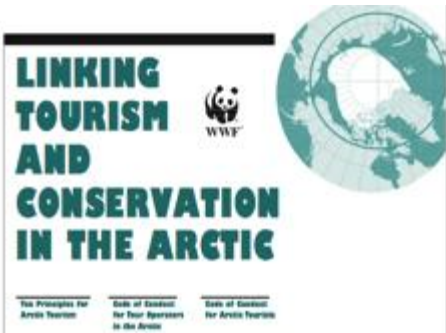
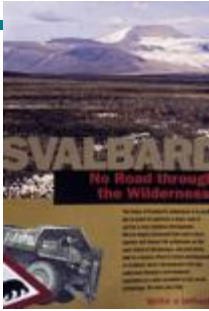
*“ **well designed and managed tourism** can make a significant contribution ”*

*“ ... the need to support sustainable tourism activities (...) that promote **environmental awareness, conserve and protect the environment** ”*

Rio+20, “The Future We Want”



It started in the Arctic...

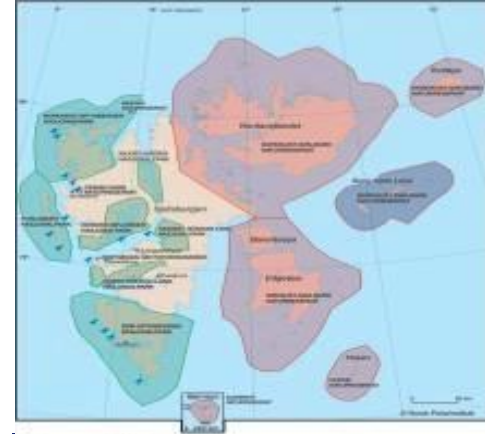


Tourism can make it happen



Svalbard-Example

- **Cooperation** tourism operators and conservation NGOs
- **7 national parks** and 21 nature reserves
- **Environmental Fund** for protected area management
- **Web-based guide information**
- **Tourism research and education**



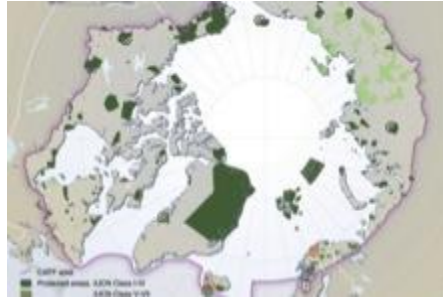


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How to tackle these Challenges ?



Only **1% marine protected areas** reached, far away from 2020 target of **10%**



Many existing national parks are just **“paper parks”**



USD 30 billion/annum needed for managing effectively a global network of national parks (**0.5%** of the World's Tourism turnover)



Jungle of Sustainable -, Responsible -, Eco- and other Tourism



Linking Tourism & Conservation therefore is

Developing methods, tools and incentives for upgrading and replicating best examples of tourism supporting protected areas

Promoting and educating best praxis

Focusing on marine protected areas

Making its members from tourism & conservation producing synergy and cooperation



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