

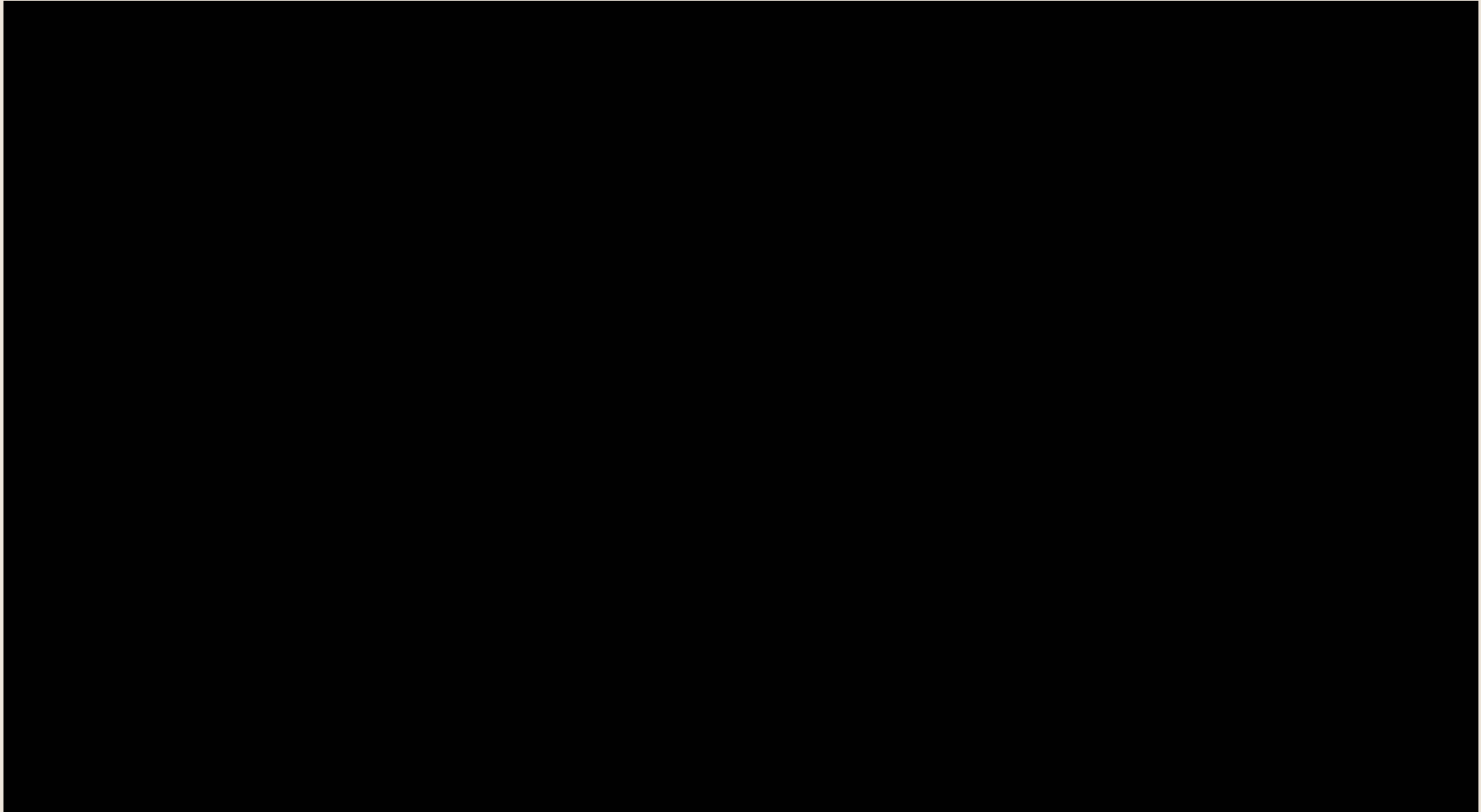


Beyond Conservation

Working with Others to Restore Nature

Dr Kay Booth – New Zealand Department of Conservation

The New Zealand story...



is our story

Together,
Tourism and Conservation
Can Do Amazing Things

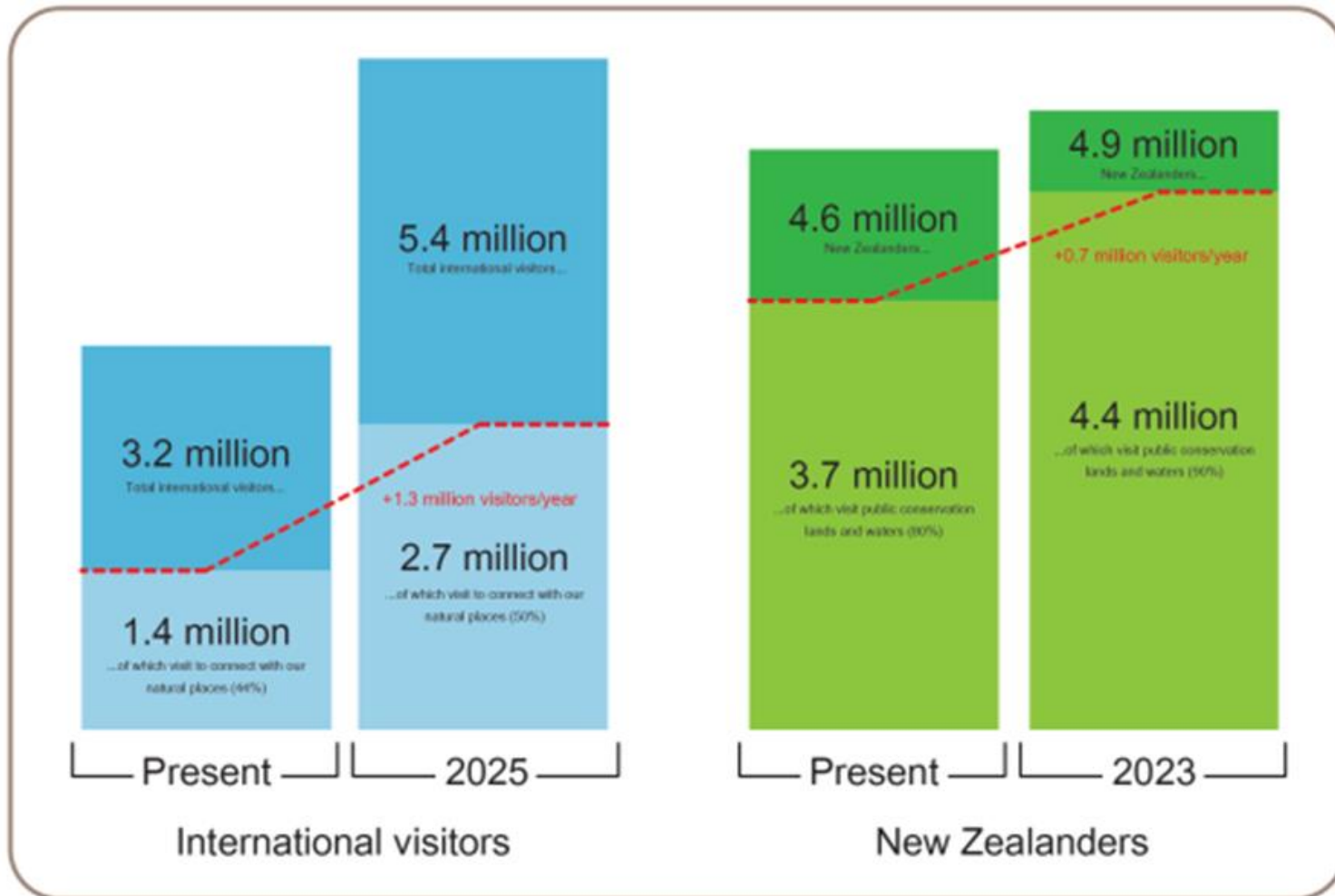


The conservation challenge

- **8.7** m ha of public conservation land
– 30% of NZ's land area
- **13** National Parks
- **44** marine reserves
and **6** marine mammal sanctuaries
- **2,800** threatened species
- **326** campsites, **967** huts
and **13,429** km of tracks



Population and Tourism of New Zealand



Restoring Nature with Tourism: Rotorua Canopy Tours



Department of
Conservation
Te Papa Atawhai

One Night of Pest Control at Rotorua Canopy Tours





MCQUILLAN

Department of
Conservation
Te Papa Atawhai





Tiritiri Matangi and the Hihi (Stitchbird)



Conservation

enriches people's lives

Taking a Long-term Approach



If the land is well and the sea
is well, the people will thrive.

*Toitū te marae a Tāne-Mahuta, Toitū
te marae a Tangaroa, Toitū te tangata.*



Our nature

will thrive when we all
engage our hearts, hands
and minds to conserve
our unique environment.