

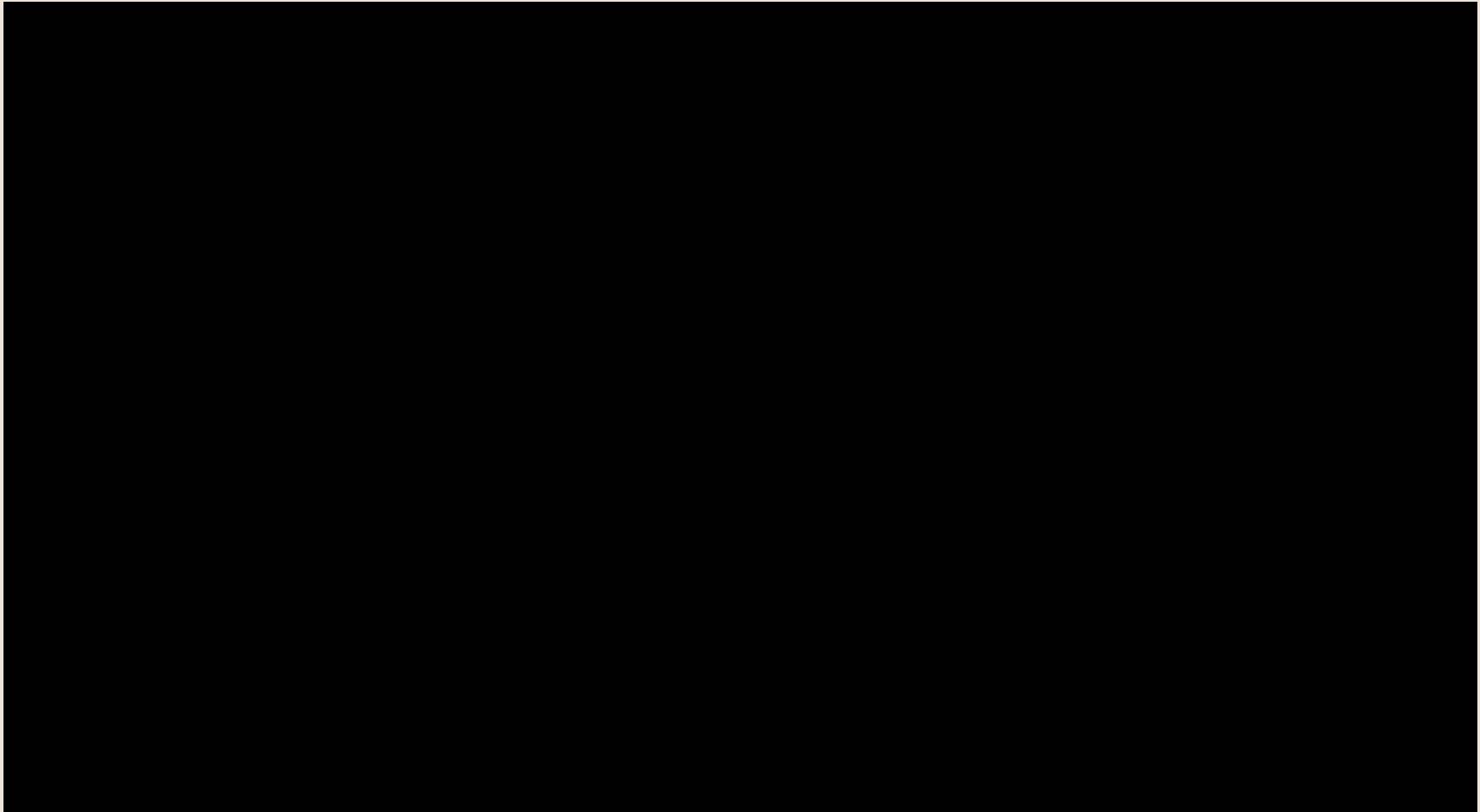


Beyond Conservation

Working with Others to Restore Nature

Dr Kay Booth – New Zealand Department of Conservation

The New Zealand story...



is our story



Department of
Conservation
Te Papa Atawhai

Together,
Tourism and Conservation
Can Do Amazing Things



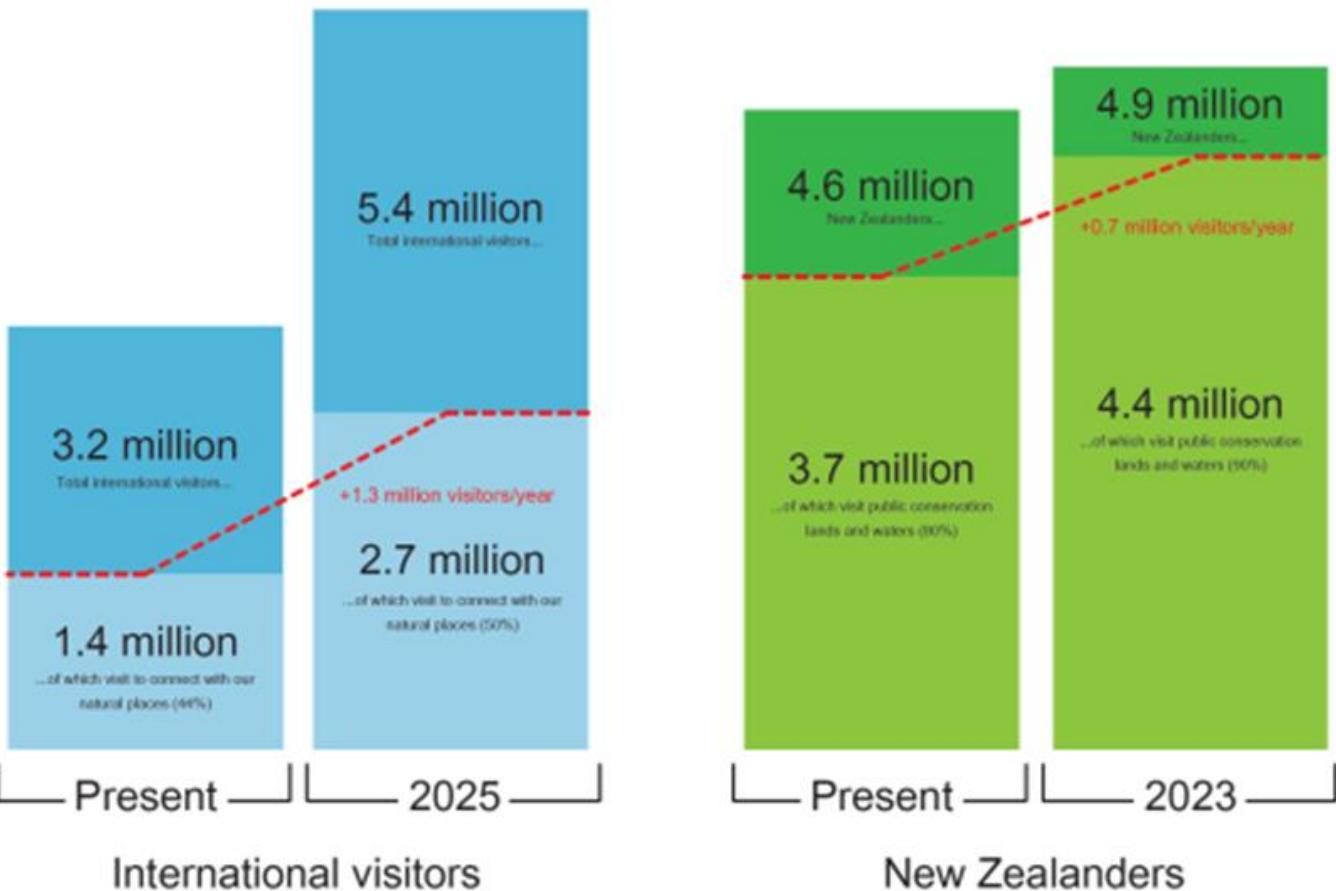
The conservation challenge

- **8.7 m ha** of public conservation land
 - 30% of NZ's land area
- **13** National Parks
- **44** marine reserves and **6** marine mammal sanctuaries
- **2,800** threatened species
- **326** campsites, **967** huts and **13,429** km of tracks





Population and Tourism of New Zealand





Restoring Nature with Tourism: Rotorua Canopy Tours



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One Night of Pest Control at Rotorua Canopy Tours



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MCQUILLAN

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Tiritiri Matangi and the Hihi (Stitchbird)

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Conservation
enriches people's lives

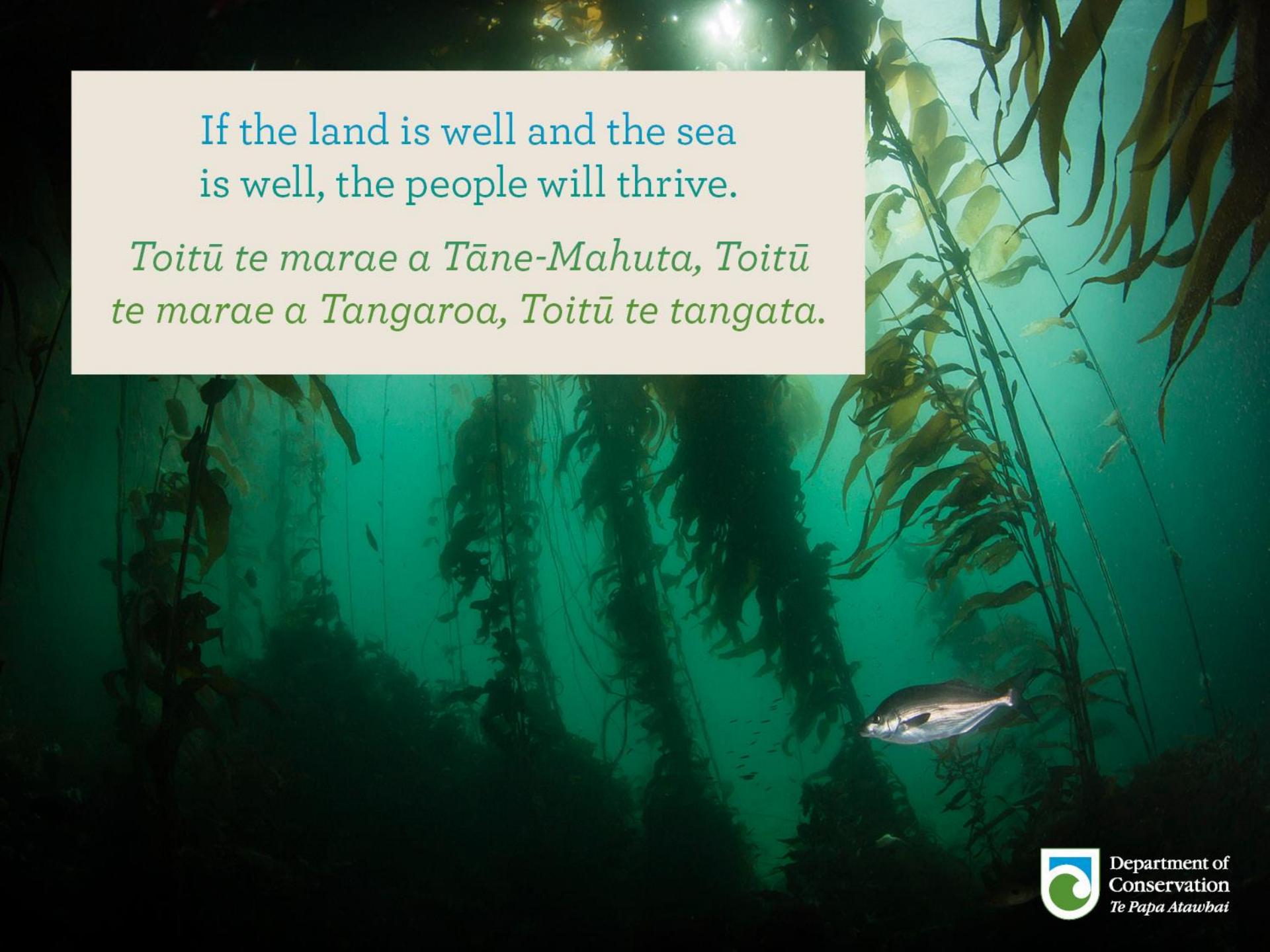


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Taking a Long-term Approach



The background of the slide is a photograph of an underwater kelp forest. Sunlight filters down from the surface, illuminating the long, dark green kelp fronds and the sandy ocean floor. A single fish, possibly a snapper or a similar demersal species, is visible swimming through the kelp. The overall atmosphere is serene and natural.

If the land is well and the sea
is well, the people will thrive.

*Toitū te marae a Tāne-Mahuta, Toitū
te marae a Tangaroa, Toitū te tangata.*



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Our nature

will thrive when we all engage our hearts, hands and minds to conserve our unique environment.

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